



Investor Relations: Corporate Listings

“Your message becomes relevant once Investors hear it”

Hybrid’s offering is unlike any Investor Relations package you have seen in the past. We use real time data to ensure your company’s core message reaches the desk of all Canadian Investment Advisors. Our detailed analytics provide transparency as we deliver your value and extract market sentiment.

- ✓ Hybrid Financial is a team of 17 Sales Professionals and 60+ Call Agents deploying innovative and proprietary sales technology to increase awareness of your company and stock while growing your investor base.
- ✓ We create a custom strategy for your company to target financial advisors, based on 15 years of detailed IIROC advisor data.
- ✓ Hybrid targets all North American Investment Advisors (Canada 10k, USA 220K).
- ✓ Hybrid brands itself as an extension of your company.
- ✓ Hybrid past branding campaigns have led to increased stock price, volume, and broker interest; resulting in more successful capital market financings.

Referral Partners



Contact Information

President & CEO

Steven Marshall
(647) 361-8158

Managing Director

Elliot Milian
(416) 647-8161



Success Story

Sample Company - is an open-ended real estate investment trust. It acquires, owns and operates a diversified portfolio of commercial real estate properties across Canada.

Step 1 – Pick the number of calls (Day/Month)

Step 2 – Pick the target dealers

	Equity Raise	Bought Deal 1	Call Campaign	Bought Deal 2	Total
Total Calls	3312	3489	6094	2846	15741
Interested	54	48	88	68	258
Will Review	198	239	378	298	1113
Not interested	278	115	519	213	1125
VM/EM/MA/Not Available	2782	3087	5109	2267	13245



Equity Raise = \$20million

2nd Bought Deal = \$25million

1st Bought Deal = \$25million

